



VFWA NEW MEXICO
HISTORIAN & MEDIA RELATIONS PROGRAM
Ralph Bishop Program Chair 2026-2027



Promotional October 2026

VFW Auxiliary National Ambassador - Teresa Price
VFW State Auxiliary President - Michelle Dennisson
VFW State Auxiliary Secretary - Betty Decker

Greetings everyone! I hope you were able to attend the training in Las Cruces last month. It was very informative, and a great time was had by all who attended.

This month we'll concentrate on getting the news on upcoming events in your Auxiliary and District. Remember that it is very important to include the five w's in your stories. They are who, what, when, why and where. Make sure to get your events out on Facebook, TikTok, Snapchat, X and for an old school touch, newspapers, radio and television. These are valuable assets, and they should all be utilized. In August, our Post, 3370, used social media and radio ads to promote the biker rally that came into Moriarty. The public came out to support the activities that weekend.

We had four Auxiliary Chairman at the training last month. I reiterated the importance of reporting your activities to me each month. For those of you reporting each month, THANK YOU! For those of you who need my contact information, my phone number is (505) 401-3108, and my email is ralphbishop1962@gmail.com. If you have any questions or concerns, please contact me.

Have a great month, and remember, the history of the Auxiliary lies with all members and Chairs. Thank you for your time and consideration. This month's trivia question is: Who is National Ambassador for Historian/Mass Media Relations? Remember, correct answers add up to prizes at Mid-Winter Conference.